SCIENCE WITH STYLE GALA
LEAP INTO THE FUTURE

Feb. 23, 2024
5-9 PM

Sponsor Opportunities
OUR MISSION

MISSION & VISION

We inspire lifelong interest and learning in science, technology, engineering, math (STEM) and the arts because we believe learning is fun and expands minds and lives.

We prioritize inclusion, diversity, equity and access to strengthen our organization and to help us better understand, connect with and serve our community.

WHO WE ARE

The Discovery Center is Idaho’s premier science center, serving tens of thousands of visitors annually. We offer interactive science exhibitions, demos, field trips, camps, classes, a STEAM Kit Lending Program and adult activities, both on-site and virtually. This extends our reach to rural and underserved communities. Our goal is to make sure everyone gets a chance to learn and have fun with science.

Through open-ended exploration, we spark imagination and foster lifelong learning, while also readying students for potential STEM careers in an ever-growing workforce. Please join us in our mission to inspire lifelong learning and shape the future of STEM!
OUR 2023 IMPACT: BY THE NUMBERS

We’ve been delighting Idaho residents and visitors with interactive science experiences since 1988. We firmly believe that learning can be an enjoyable experience and has the power to broaden horizons and transform lives. Through the incredible opportunities we offer, our community has become more scientifically literate, endlessly curious, and empowered to explore the wonders of the world. We’re not just any center; we are a vital resource for Idaho’s students, families, teachers and employers. We take our commitment seriously when it comes to ensuring that every single Idahoan has access to top-notch STEM and art education that’s both enriching and of the highest quality.

- **100K+** Visitors experienced Idaho’s only hands-on science center

- **112** Subsidized STEM Field Trips served 5,433 students, with 4,438 classroom activity experiences

- **28** STEM Camps and Classes served over 370 kids

- **64** Young Discoverers and Peques Descubridores (bilingual) classes reached over 500 children between the ages of 2-5
SPONSOR TO MAKE A DIFFERENCE!

You have the power to make a real difference in children’s lives by becoming a sponsor for our annual Science with Style Gala: Leap into the Future! All funds raised will make full interior and exterior renovations possible, ensuring the Center remains our region’s premier informal STEM education institution. Your support will have a tremendous impact on the young minds we’re inspiring, and we truly believe that your participation is key to making our Gala a success. Your name will be prominently featured in our event materials, ensuring that your commitment to education and children’s development reaches a wide audience. Additionally, throughout the event, we’ll give special recognition to your company, highlighting the invaluable role you play in our shared future. Your support will have a lasting impact on our community, and we sincerely hope you’ll consider becoming a sponsor for our annual Science with Style Gala: Leap into the Future.

GALAXY SPONSOR: $15K

(One Available)

- Two reserved tables of 8 with premium front row seating
- Logo inclusion on signage at check-in
- Full-page advertisement in event program
- Logo included on both printed and digital save-the-date and event invitations, including emailed invitations (25,000 contacts)
- Logo recognition and prominent branding on printed and digital event signage and marketing materials
- Logo inclusion on promotional digital billboards displayed throughout the Treasure Valley
- Sponsorship recognition on Discovery Center of Idaho’s website for one year with hyperlink to company’s website
SHOOTING STAR SPONSOR: $10K
(3 Available)
- Two reserved tables of 8 with premium seating
- Logo inclusion on signage at check-in
- Half-page advertisement in event program
- Logo recognition on printed and digital event signage and marketing materials
- Sponsorship recognition on the Discovery Center of Idaho’s website for one year with link to company website

GOLD STAR SPONSOR: $5K
(5 Available)
- One reserved table of 8 with preferred seating
- Logo inclusion on event Bid Cards (250+ impressions)
- Quarter-page advertisement in event program
- Logo recognition on printed and digital event signage and marketing materials
- Sponsorship recognition on the Discovery Center of Idaho’s website for one year

SILVER STAR SPONSOR: $2.5K
(15 Available)
- One reserved table of 8
- Logo inclusion in event program
- Logo recognition on printed and digital event signage and marketing materials
- Sponsorship recognition on the Discovery Center of Idaho’s website for one year
ADDITIIONAL SPONSORSHIP OPPORTUNITIES

SPONSOR A LIVE AUCTION ITEM: $3K

Sponsor any of the following auction items:

- Cancun Paradise Vacation, Costa Rica Getaway, Heart of Hawaii, Las Vegas Showstopper, Los Cabos All-Inclusive, Punta Cana Resort

- You or your company will be recognized in the event program as the item sponsor, as well as verbally onstage by the live auctioneer at the event

- You or your company will receive sponsorship recognition on the Discovery Center of Idaho’s website for one year

- Two tickets to the Gala

SPONSOR A HANDS-ON STEM EXHIBIT DURING THE EVENT: $2K

- You or your company can help us refurbish and transport a hands-on STEM exhibit from our popular Classics Collection that will then be enjoyed at the Gala by all attendees

- You will receive prominent recognition on the exhibit at the event, in the event program and on the Discovery Center of Idaho’s website for one year

Interested in sponsoring an auction item? Contact K.CWIKIEL@DCIDAHO.ORG for assistance.
COCKTAIL HOUR SPONSOR: $5K

- Help us provide premium beverages during the cocktail hour and silent auction portions of the event
- You or your company will be recognized with signage at the bar areas
- You or your company will receive sponsorship recognition in the event program and on the Discovery Center’s website for one year
- Includes four tickets to the Gala

PARKING SPONSOR: $1.5K

- Help us provide free parking during the Gala by covering the cost of prepaid parking at the venue for our attendees
- You will receive prominent sponsorship recognition in the event program and on the Discovery Center’s website for one year

ADVERTISEMENT SPACE IN THE EVENT PROGRAM: $250 - $1K

Show your support for the Discovery Center of Idaho by purchasing ad space in the event program distributed to Gala attendees. Ads are available a la carte, or as an add-on to other sponsorship levels.

- Full page ad - $1K
- Half page ad - $500
- Quarter page ad - $250

Interested in sponsoring an auction item? Contact K.CWIKIEL@DCIDAHO.ORG for assistance.
SCIENCE WITH STYLE GALA DETAILS

Get ready for an unforgettable evening filled with delights at our annual Science with Style Gala! As the evening unfolds, you’ll have the chance to participate in both a silent and live auction, where amazing treasures await. But that’s not all—special games and demonstrations will add an extra dose of excitement to the night. The best part? While you’re having an absolute blast, you’ll also be contributing to the future of the Discovery Center of Idaho.

This incredible event brings together 250 guests, including influential figures from some of the Treasure Valley’s most iconic companies, as well as fellow STEM enthusiasts from our vibrant community. It’s a fantastic opportunity to network, connect and make a positive impact on the educational landscape.

FEBRUARY 23, 2024
5-9 PM

JUMP BUILDING - PIONEER ROOM
1000 W Myrtle St, Boise, Idaho 83702

THEME: LEAP INTO THE FUTURE!
Wear your brightest neon for a brighter future!
Add pops of bright color or splash out in neon from head to toe.

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